Group Propaganda Poster

Mr. Gathman • English 6

*Directions*: With your pod, create a propaganda poster related to one of the following themes/ideas/stances found within The Night Thoreau Spent in Jail. Your poster does not have to agree with the side taken within the play, but does need to be related in one manner or another.

Possible Topics: American Education, Human Rights, Civil Disobedience, Conformity, or Transcendentalism

Your poster will need to have a catchy image and a memorable slogan/motto. On the back of the poster, you will need 1 quote from The Night Thoreau Spent in Jail that relates to the topic that your group has chosen. You will need a 1 paragraph explanation of the quote’s connection to the poster.

Propaganda Poster Rubric

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| --- | --- | --- | --- | --- | --- |
| Category | 4 | 3 | 2 | 1 / 0 |  |
| Image (Clarity) | Graphics are all in focus and the content easily viewed and identified from 6 ft. away.  | Most graphics are in focus and the content easily viewed and identified from 6 ft. away.  | Most graphics are in focus and the content is easily viewed and identified from 4 ft. away.  | Many graphics are not clear or are too small.  |  |
| Image (Relevance) | All graphics are related to the topic and make it easier to understand.  | All graphics are related to the topic and most make it easier to understand.  | All graphics relate to the topic.  | Most graphics relate to the topic.  |  |
| Poster Layout | The poster is exceptionally attractive in terms of design, layout, and neatness.  | The poster is attractive in terms of design, layout and neatness.  | The poster is acceptably attractive though it may be a bit messy.  | The poster is distractingly messy or very poorly designed. It is not attractive.  |  |
| Slogan/Motto | Slogan/motto is creative, memorable, and thought-provoking.It is appropriate for the intended audience. | Slogan/motto is creative and memorable.It is appropriate for the intended audience. | Slogan/motto is memorable.It is appropriate for the intended audience. | Slogan/motto is rambling or not interesting. It may not be appropriate for the intended audience |  |
| Evidence | Quote and information in paragraph are relevant to the topic and expand upon the poster’s meaning.Quote is cited properly using MLA format. | Quote and information in paragraph are relevant to the topic and Quote is cited properly using MLA format. | Quote and information in paragraph are relevant to the topic.Quote is cited properly using MLA format. | Quote and information in paragraph are mostly relevant to the topic. Quote is not cited properly. |  |
| Audience Consideration | Engages audience through content and effective language. Clear understanding of author’s position.Arguments are creative, distinctive, and convincing. | Engages audience through content.Mostly clear understanding of author’s position.Arguments are convincing. | Attempts to engage audience. General understanding of speaker’s position.Arguments are acceptable. | Little attempt to engage audience.Limited understanding of speaker’s position.Arguments are not logical. |  |
| Conventions | Author makes no errors in grammar or usage. Punctuation and spelling are generally correct.  | Few mistakes in grammar, usage, punctuation, or spelling.  | Occasional mistakes in grammar, usage, punctuation, or spelling. | Frequent mistakes in grammar, usage, punctuation, or spelling.  |  |

Overall Score: \_\_\_\_\_\_\_\_\_\_