

Choose Your Own Adventure Keynote Rubric

	4	3	2	1 / 0
Process (All Scores)	Student devotes a lot of time and effort to the creative process (prewriting, drafting, reviewing, and editing). Works hard to make the piece wonderful.	Student devotes sufficient time and effort to the creative process (prewriting, drafting, reviewing, and editing). Works and gets the job done.	Student devotes some time and effort to the creative process but was not very thorough. Does enough to get by.	Student devotes little time and effort to the creative process. Doesn't seem to care.  0 – Assignment turned in late.
Title (Elements of Fiction)	Title is creative, sparks interest and is related to the piece.	Title is appealing and its relation to piece is apparent.	Title is related to the piece.	Title is present, but does not appear to be related to the piece.  0 – No title
Plot (Elements of Fiction)	All storylines complete the narrative cycle effectively:  Intro - Rising Action - Climax - Falling Action - Conclusion	All but 1 storyline complete the narrative cycle effectively:  Intro - Rising Action - Climax - Falling Action - Conclusion	Most storylines complete the narrative cycle effectively:  Intro - Rising Action - Climax - Falling Action - Conclusion	Some storylines complete the narrative cycle effectively.  0 – Storylines don't complete the narrative cycle properly.
Setting (Elements of Fiction)	Many vivid, descriptive words are used to tell when and where the story took place.	Some vivid, descriptive words are used to tell the audience when and where the story took place.	The reader can figure out when and where the story took place, but the author didn't supply much detail.	The reader has trouble figuring out when and where the story took place.
Critical Thinking (Moral Dilemma)	Keynote shows critical thinking and creativity through advancement of plot and character building.	Keynote shows critical thinking through advancement of plot and character building.	Keynote shows critical thinking through advancement of plot.	Keynote attempts to show critical thinking through advancement of plot.  0 – Critical thinking is not apparent in the work.
Decisions (Moral Dilemma)	All decisions faced by the reader are appropriate to the task at hand.  Reader's character grows after each decision is made.	All decisions faced by the reader are appropriate to the task at hand.	All but 1 decision faced by the reader is appropriate to the task at hand.	Decisions are faced, but may not be well thought out.  0 – Decisions do not fit the situation and/or assignment.
Cause and Effect (Moral Dilemma)	Keynote proves understanding of cause and effect by creating appropriate conclusions to each storyline.  Cause and effect help lead the plotlines of the piece.	Keynote proves understanding of cause and effect by creating appropriate conclusions to each storyline.	Keynote proves understanding of cause and effect by creating appropriate conclusions to most storylines.	Keynote attempts to prove understanding of cause and effect.  0 – Cause and effect not apparent in the work.
Diverse Media (Multiple Literacies)	Keynote makes appropriate use of multiple types of media. Chosen media adds to the overall effectiveness and quality of the project.	Keynote makes appropriate use of multiple types of media. Chosen media adds to the overall quality of the project.	Keynote makes appropriate use of multiple types of media.	Keynote uses multiple types of media.  0 – Keynote does not effectively use media.
Use of Technology (Multiple Literacies)	Keynote shows proper utilization of technology and organizational tools. Creates a high quality project with a finished look.	Keynote shows proper utilization of technology. Creates a high quality project with a finished look.	Keynote shows proper utilization of technology. Project has a finished look.	Keynote shows proper utilization of technology.  0 – Project is unfinished.
Organization (Organization/Conventions)	The piece is very well organized. One idea or scene follows another in a logical sequence with clear transitions.	The piece is pretty well organized. One idea or scene may seem out of place. Clear transitions are used.	The piece is a little hard to follow. The transitions are sometimes not clear.	Ideas and scenes seem to be randomly arranged.
English Conventions (Organization/Conventions)	Keynote has no errors in punctuation, capitalization, and spelling.	Keynote has one or two punctuation, capitalization, and spelling errors.	Keynote has three to five punctuation, capitalization, and spelling errors.	Keynote has six or more punctuation, capitalization, and spelling errors.

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Decisions (Moral Dilemma)	All decisions faced by the reader are appropriate to the task at hand.  Reader's character grows after each decision is made.	All decisions faced by the reader are appropriate to the task at hand.	All but 1 decision faced by the reader is appropriate to the task at hand.	Decisions are faced, but may not be well thought out.  0 – Decisions do not fit the situation and/or assignment.
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