Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Score:\_\_\_\_\_\_\_\_\_

FWD Multimedia Project Rubric

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| --- | --- | --- | --- | --- |
|  | 4 | 3 | 2 | 1 / 0 |
| Narrative Elements | Project tells a story that is appealing to the audience. Details and transitions are clear. Viewer understands the project’s relation to the chosen theme. | Project tells a story. Details and transitions are clear. Viewer understands the project’s relation to the chosen theme. | Project tells a story. Details are clear. The theme is mentioned, but not easily connected. | Project tells a story. Details and transitions are unclear. Theme may be mentioned, but is not apparent.  0 – Project does not include narrative elements. |
| Reading Comprehension | All quotes and information from the text are cited properly in MLA format and accurate. | All quotes and information from the text are cited and accurate. | Most quotes and information from the text are cited and accurate. | Quotes are not cited properly or they are inaccurate.  0 – No direct quotes |
| Multiple Literacies | Project shows proper utilization of technology and organizational tools. Creates a high quality project with a finished look. | Project shows proper utilization of technology. Creates a high quality project with a finished look. | Project shows proper utilization of technology. Project has a finished look. | Project shows proper utilization of technology.  0 – Project is unfinished. |
| Requirements | Project met time requirement. Project included both audio and video vital to the narrative or project aesthetic. Project related an individual community based on a chosen theme. | Project met all requirements, but was not overly successful in relating the chosen theme or community. | Project met all but one of the requirements. | 0 – Project did not meet multiple requirements. |

Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Score:\_\_\_\_\_\_\_\_\_

FWD Multimedia Project Rubric

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