Infographic Research Project

Mr. Gathman • English 6

*Directions*:

Using your school computer, canva.com, and other technology access – create an infographic related to a topic of your choosing. This will need to be academic and informative, so make sure you pick a topic that allows you to research. **No Late Assignments**.

*Requirements*:

* Full color infographic focusing on content, clarity, design, and representation
* Minimum 5 different sources for your information
* Source evaluations for at least 5 of your sources
* MLA formatted Works Cited page

*Learning Targets*:

* Understand and summarize informational texts
* Synthesize (create) something new with the information you’ve gathered
* Connect the informational text to the modern world
* Share the historical and cultural perspectives gained through research
* Compare and evaluate multiple resources and the validity/bias of each
* Prove understanding of MLA guidelines through use of proper citations
* Utilize technology to create a high-quality project

You will not be presenting this – make sure what you want to be understood is complete and clear.

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| Content | Summarize, analyze, and synthesize self-selected informational text using main idea and supporting details. | Summarize, analyze, and synthesize informational text using main idea and supporting details. | Summarize informational text using main idea and supporting details. | Attempts to summarize informational text using main idea and supporting details, but is unsuccessful. |
| Clarity | Infographic makes an easily understood claim related to a selected topic. Information is efficient and necessary. Infographic successfully creates a complete understanding. | Infographic’s claim is understandable and related to a selected topic. Information is necessary. Infographic creates a complete understanding of the topic. | Infographic has a claim related to a selected topic. Most information shared is necessary and helpful. Infographic attempts to create a complete understanding of the topic. | Infographic’s claim is unclear. Some information is necessary and helpful. Infographic attempts to create a complete understanding of a topic, but is unsuccessful. |
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| Citations | Demonstrate ethical and legal use of information by synthesizing information from multiple resources and giving credit to original authors even without direct quotes. | Demonstrate ethical and legal use of information by citing sources using a prescribed format (e.g., online citation assistance, style guidelines, etc.). | Recognizes that there are appropriate and inappropriate uses of information and identifies applicable laws, regulations and/or standards regarding ethical and legal use of information. | Attempts to recognize that there are appropriate and inappropriate uses of information and identifies applicable laws, regulations and/or standards regarding ethical and legal use of information, but is unsuccessful. |
| Source Bias | While reading, listening, and viewing, synthesize and evaluate multiple messages for bias, commercialism and hidden agendas (e.g., product placement, tv ad, radio ad, movie, body image, sexism, etc.). | While reading, listening, and viewing, evaluate the message for bias, commercialism and hidden agendas (e.g., product placement, tv ad, radio ad, movie, body image, sexism, etc.). | Recognizes that a source may be biased, but may not be able to provide evidence for their judgment. | Attempts to recognize that a source may be biased, but may not be able to provide evidence for their judgment, but is unsuccessful. |
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| Design | Layout is organized and uses consistent style. Color scheme has visual appeal. Fonts are legible and consistent. | Layout is mostly organized and consistent. Color scheme has visual appeal. Fonts are legible. | Layout could use improvement. Color scheme and fonts clash and/or are confusing. | Layout has organization inconsistencies making it hard to read. Color scheme and fonts distract from the information. |
| Representation | Visuals relate directly to the information. Graphics create a visual flow. Design complements the content. | Visuals relate to the info. Graphics attempt to create a visual flow. Design elements are clear. | Visuals relate to the info. Design elements are used, but not overly successful. | Unclear relation of visuals and information. Design elements distract from the purpose of the assignment. |